



PURESIA
Healing Rituals

Catalogue

Launched in 2015

Warda Skincare combines advanced formulation science with natural botanicals, made in Europe and formulated to be 98 to %99 natural.





PURESIA
Healing Rituals

Brand Overview

PURESIA is a wellness essentials brand producing vegan-friendly body care and home fragrance products, formulated using essential oils sourced from Indonesia's botanical regions. Products are manufactured in Indonesia and are positioned around natural formulation, sustainable packaging, and vegan certification aligned with European standards.

Sustainability Position

The brand's stated objective is to reduce reliance on single-use plastic through the use of recycled packaging materials and a refill system across its core product lines.

Jasmine
& Ylang-Ylang



Fragrance Line 1: Jasmine & Ylang-Ylang

Description

Body and hair care range featuring Javanese Jasmine and Sumatran Ylang-Ylang.

Positioning: skin soothing.

Ingredients (signature botanicals):

- **Javanese Jasmine:** hand-picked in Java prior to sunrise. Supports mood and skin elasticity, and provides hydration.
- **Sumatran Ylang-Ylang:** harvested by hand in Sumatra. Eases stress and helps to balance the skin's natural sebum production.

Body Scrub — 300g



Body Butter — 275g



Body Mist — 100ml



Body Lotion
(Code: BL 01)



100ml



400ml



Refill

Body Wash
(Code: BW 01)



100ml



400ml



Refill

Hand Wash
(Code: HW 01)



100ml



400ml



Refill

Shampoo
(Code: RS 01)



100ml



400ml



Refill

Conditioner
(Code: HC 01)



100ml



400ml



Refill

Vanilla & Mint



Fragrance Line 2: Vanilla & Mint

Description

Body and hair care range featuring Papuan Vanilla and West Javanese Mint.

Positioning: deeply nourishing (body/hair wash and lotion), anti-dandruff (shampoo and conditioner).

Ingredients (signature botanicals):

- **Papuan Vanilla:** sun-dried using traditional methods. Calming, with antioxidant properties that protect skin from environmental stressors.
- **West Javanese Mint:** grown in volcanic highland conditions. Provides a cooling sensation.

Body Scrub — 300g



Body Butter — 275g



Body Mist — 100ml



Body Lotion
(Code: BL 02)



100ml



400ml



Refill

Body Wash
(Code: BW 02)



100ml



400ml



Refill

Hand Wash
(Code: HW 02)



100ml



400ml



Refill

Shampoo
(Code: RS 02)



100ml



400ml



Refill

Conditioner
(Code: HC 02)



100ml



400ml



Refill

Coconut & Lime



Fragrance Line 2: Coconut & Lime

Description

Body and hair care range featuring Sulawesi Coconut and Balinese Lime.

Positioning: sensitive skin (body/hair wash and lotion), repair and hydrate (shampoo and conditioner).

Ingredients (signature botanicals):

- **Javanese Jasmine:** hand-picked in Java prior to sunrise. Supports mood and skin elasticity, and provides hydration.
- **Sumatran Ylang-Ylang:** harvested by hand in Sumatra. Eases stress and helps to balance the skin's natural sebum production.

Body Scrub — 300g



Body Butter — 275g



Body Mist — 100ml



Body Lotion
(Code: BL 01)



100ml



400ml



Refill

Body Wash
(Code: BW 01)



100ml



400ml



Refill

Hand Wash
(Code: HW 01)



100ml



400ml



Refill

Shampoo
(Code: RS 03)



100ml



400ml



Refill

Conditioner
(Code: HC 03)



100ml



400ml



Refill

Keraton Rose & Aren



Fragrance Line 4: Keraton Rose & Aren

Description

Body Lotion and Body Wash featuring Rose and Aren (palm sugar). Positioning: soothing and calming. Formulated with Turmeric Extract and Moringa Extract.

Body Lotion
(Code: BL 04)



100ml



400ml

Body Wash
(Code: BW 04)



100ml



400ml

Cinnamon & Cendana



Fragrance Line 5: Cinnamon & Cendana

Description

Body Lotion and Body Wash featuring Cinnamon and Cendana (sandalwood). Positioning: very dry skin.
Formulated with Candle Nut Extract and Java Turmeric Extract.

Body Lotion
(Code: BL 04)



100ml



400ml

Body Wash
(Code: BW 04)



100ml



400ml

Ginger & Orange



Fragrance Line 6: Ginger & Orange

Description

Body Lotion and Body Wash featuring Ginger and Orange. Positioning: skin radiance. Formulated with Ginger Extract and Aloe Vera Extract (lotion) / Ginger Extract and Java Turmeric Extract (wash).

Body Lotion
(Code: BL 04)



100ml



400ml

Body Wash
(Code: BW 04)



100ml



400ml

Stretch Mark Oil



Stretch Mark Oil

Description

Smooth and nourish body oil formulated as a stretch mark treatment, featuring an Apple Stem Cell and Eucalyptus Oil blend.

Stretch Mark Oil
(Code: MO 03)



100ml

Massage Oils



Massage Oils

Description

Three massage oil variants. Frangipani & Vanilla and Jasmine & Cinnamon are positioned as calming to sensitive skin and skin soothing; Eucalyptus & Lemongrass is positioned as lightly warming.

Ingredients (signature botanicals):

- Jasmine & Cinnamon is formulated with Jasmine Extract.

Frangipani & Vanilla



100ml

Jasmine & Cinnamon



100ml

Eucalyptus & Lemongrass (Code: MO 03)



100ml

Bar Soap Range (90g each)



Variant

Positioning

Jasmine & Ylang-Ylang
NS 01

Skin soothing



90g

Vanilla & Mint
NS 02

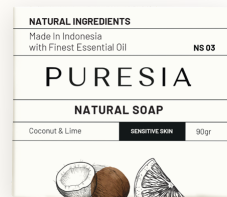
Moisturising



90g

Coconut & Lime
NS 03

Sensitive skin



90g

Coffee
NS 04

Scar and acne marks
treatment



90g

Coffee & Aren
NS 05

Soothing for eczema
and psoriasis



90g

Institutional / Bulk Size (5 Litre)



Institutional / Bulk Size — 5 Litre

Available in three of the six fragrance lines: Jasmine & Ylang-Ylang, Vanilla & Mint, Coconut & Lime.

Body Lotion



Body Wash



Shampoo



Conditioner



Hand Wash





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