



COMPANY PROFILE

Bringing the World's Care Home.

Care That **REACHES**
Every Corner **OF QATAR.**



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Bringing the World's
CARE HOME.

Human Care Trading Co L.L.C

Smart Healthcare, Seamless Supply

Established in 2022 by Dolphin Group W.L.L,
relaunched in an updated and expanded form in late 2025.



Year 2026
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About Human Care Trading

Operating from Qatar, Human Care Trading Co. L.L.C is a healthcare, wellness, and beauty trading company. The company was established in 2022 as part of an integrated healthcare initiative alongside Health Care Pharmacy, and was subsequently restructured and relaunched with an expanded strategic focus during late 2025 and early 2026.

Human Care supplies premium cosmetics, skincare, personal care, wellness, and beauty products alongside healthcare solutions, combining pharmaceutical and retail expertise with global sourcing, distribution, and supply chain capability to serve institutional partners and a growing retail presence across Qatar.



Corporate Governance

Human Care is directed by its founding company, Dolphin Group W.L.L, an organisation active in consultation, agencies, and services. This founding relationship provides the strategic direction under which it operates, supported by a management team with extensive experience across the beauty and healthcare sectors, combining strong market understanding with proven expertise in brand positioning, product selection, and customer engagement in the Qatari market.



Reflecting this direction, the company's approach extends beyond traditional trading and supply, grounded in integrity, transparency, and partnership. Guided by these principles, Human Care builds integrated partnerships that secure the availability of reliable healthcare, wellness, and beauty products, reinforcing accessibility and dependability for the community it serves.

Vision and Mission

OUR VISION:

We aspire to be recognised across Qatar and the region as the leading distributor and retail partner for premium international healthcare, wellness, and beauty brands, valued by pharmacies, clinics, hospitals, and retail partners for the reliability of our supply and the strength of our brand partnerships.



OUR MISSION:

To bring healthcare, wellness, and beauty brands from around the world to Qatar's pharmacies, clinics, hospitals, and retail partners, delivered through structured sourcing, exclusive brand partnerships, and strategic positioning that builds brand visibility and drives sustainable growth across the market.

Guiding Principles

A defined set of principles shapes how Human Care serves its institutional and retail partners across the healthcare, wellness, and beauty community in Qatar.

01 Quality
and Compliance

02 Reliability
of Supply

03 Integrity
and Transparency

04 Partnership
and Trust

05 Patient-First
Commitment

06 Professional
and Technical Expertise



Guiding Principles



QUALITY AND COMPLIANCE

Adherence to national health guidelines and rigorous product checks underpin every stage of Human Care's supply chain, ensuring that institutional and retail partners can rely on the safety and efficacy of the products they receive.



RELIABILITY OF SUPPLY

Human Care maintains structured sourcing and distribution capabilities that support consistent product availability for pharmacies, clinics, hospitals, and retail partners across Qatar.



INTEGRITY AND TRANSPARENCY

Human Care conducts its trading and distribution relationships with honesty and openness, a principle reflected in how the company engages with brand partners and institutional clients alike.

Guiding Principles



PARTNERSHIP AND TRUST

Human Care builds long-lasting relationships with international brands as their exclusive distributor in Qatar, and with institutional and retail partners across the healthcare, wellness, and beauty sectors, positioning trust as the foundation of how the company operates.



PATIENT-FIRST COMMITMENT

Every partnership and distribution decision is made with the end customer in mind, ensuring that the medicines, wellness products, and beauty products reaching pharmacies, clinics, hospitals, and retail partners genuinely meet the needs of the people who rely on them.



PROFESSIONAL AND TECHNICAL EXPERTISE

Human Care applies pharmaceutical, technical, and retail expertise across each stage of the sourcing and distribution process, giving institutional and retail partners confidence in the standards behind every product supplied.

Our Services

Two integrated capabilities, Pharma Services and Global Supplies & Trading, define Human Care's specialisation, combining pharmaceutical and retail expertise with global sourcing, distribution, and supply chain management to serve institutional and retail partners across Qatar.

PHARMA SERVICES:

a range of pharmaceutical products, from over-the-counter medications to specialised prescription drugs, meeting a variety of clinical and healthcare needs.

GLOBAL SUPPLIES & TRADING:

sourcing and distribution of premium cosmetics, skincare, personal care, wellness, and beauty products, delivered through structured supply chain processes across Qatar's healthcare and retail channels.

These capabilities position Human Care as a single, reliable source for institutional and retail procurement across healthcare, wellness, and beauty in Qatar.

Distribution and Market Reach

Built to support the healthcare, wellness, and beauty procurement needs of institutional and retail partners across Qatar, Human Care's distribution network also offers international brands a structured platform for market entry and growth.

Institutional Distribution Network

Distribution spans pharmacies, clinics, polyclinics, selected hypermarkets, and private and public hospitals across Qatar, with participation in tenders forming part of Human Care's institutional distribution activity. Products are also supplied to beauty centres, VIP salons, and premium retail outlets, alongside retail sales through Human Care's sister pharmacy network, extending the reach of its distribution network across the market.



Exclusive Brand Partnerships

Long-term, exclusive distribution partnerships with carefully selected international brands are central to Human Care's approach, offering an integrated platform for market entry, brand development, and scalable growth within the Qatari market. Distribution strategies are tailored to each product line, building recognition and trust for partner brands within the local healthcare, wellness, and beauty community, and supporting growing profitability for both Human Care and its brand partners.

Distribution and Market Reach

Market Development and Digital Reach

Market reach is further supported through e-commerce platforms including Rafeeq, Ninja, and Snoonu, among others, alongside targeted marketing initiatives and a strong presence across social media channels that broaden the visibility of partner brands across Qatar.



Quality, Safety and Compliance

Strict standards of quality, safety, and regulatory compliance are upheld across every stage of Human Care's sourcing and distribution activity, ensuring that institutional and retail partners can rely on the products they receive.

01

NATIONAL GUIDELINE ADHERENCE:

Every product distributed by Human Care is required to meet the national guidelines governing the trading of pharmaceutical, wellness, beauty, and consumer healthcare products in Qatar, forming part of the ethical trading approach that underpins the company's operations across the market.

02

PRODUCT SAFETY AND EFFICACY CHECKS:

Stringent checks assessing both safety and efficacy are applied to every product before it reaches institutional and retail partners, consistently across the portfolio, from pharmaceutical items to wellness and beauty products.

03

BRAND PARTNER SELECTION STANDARDS:

Brand partners admitted to Human Care's portfolio are carefully selected on the basis of a shared commitment to quality and safety, ensuring that every brand represented meets recognised global standards while remaining suited to the requirements of the Qatari market.

These standards form the foundation of Human Care's disciplined approach to safeguarding quality and compliance across every product it brings to the Qatari market.



Our Brand Portfolio

A carefully selected portfolio of trusted local and international brands forms the foundation of Human Care's offering, each sharing a commitment to quality and safety across healthcare, wellness, and beauty. Through these partnerships, Human Care ensures the availability of premium products that meet global standards while addressing the needs of the Qatari market.

ErthSkin
— LONDON —

WARDA
— W —
LUXURY SKINCARE

 brilo

the
heatpack
company

 KENT.

P
PURESIA
Healing Rituals

RESEED

cínere
SCIENCE OF NATURE


So Divine

EarHub.



Dr. Burn



Our Brand Portfolio



ERTHSKIN LONDON:

Eco-conscious formulation defines ErthSkin London, a nature-inspired skincare brand made available in Qatar through Human Care.

Its product range extends to advanced skincare devices, including LED and EMS-based treatments, alongside collagen and vitamin C-based serums and creams.

Our Brand Portfolio



WARDA:

Made in Europe, Warda is a luxury skincare brand inspired by Eastern heritage, its name meaning guardian, protector, and rose, brought to the Qatari market by Human Care.

Its formulations are 98 to 99 per cent natural, combining scientific formulation with botanical ingredients across a product line that includes vitamin C, hyaluronic acid, and collagen-based moisturisers and serums.

Our Brand Portfolio

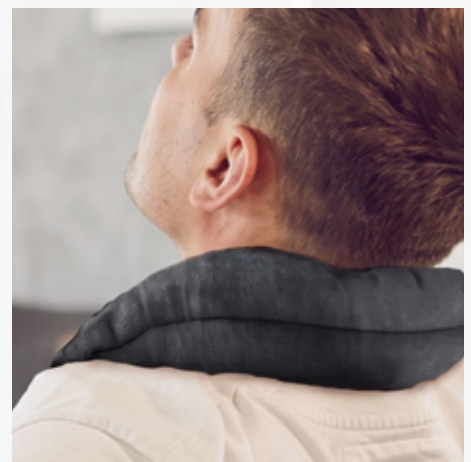


BRILO:

Eyewear from Brilo, a Polish brand offering reading glasses, computer glasses, and sunglasses, is offered in Qatar through Human Care.

Its collections are designed to meet European safety standards for eyewear, combining everyday practicality with a range of styles suited to different vision needs.

Our Brand Portfolio



THE HEATPACK COMPANY:

Manufactured in Manchester, The Heatpack Company brings over fifteen years of experience producing microwaveable wheat and lavender filled products for the wellbeing, relaxation, and pain care markets, supplied to the Qatari market by Human Care.

Its products are registered medical devices, manufactured to meet BS 8433:2004 standards for microwaveable personal warmers, within facilities certified to ISO9001:2015.

Our Brand Portfolio



KENT:

Kent, established in 1777, is one of the oldest independent brush manufacturers in the world, represented in Qatar through Human Care.

An English, family-run business, Kent has held the Royal Warrant for hairbrushes across nine consecutive sovereign reigns, producing hair, shaving, and personal care brushes handcrafted in England since its founding.

Our Brands



PURESIA:

Sourced from across the Indonesian archipelago, PURESIA is a vegan-certified personal care and wellness brand built around botanical ingredients including jasmine, ylang-ylang, vanilla, and turmeric, now part of Human Care's portfolio for the Qatari market.

Its product range includes body lotions, washes, shampoos, conditioners, scrubs, body butters, massage oils, and bar soaps, supported by a refill system aimed at reducing single-use plastic.

Our Brands



VH2:

Established in 2011, VH2 is a UK-based supplier of health and wellbeing consumer products, represented in the Qatari market by Human Care. Its portfolio of brands includes So Divine, Mendurance, Dr Burn, and EarHub, spanning categories including sexual wellbeing, burn care, and hearing protection.



EarHub



Dr. Burn

This combination of heritage, healthcare, and lifestyle wellbeing brands reflects the breadth of Human Care's portfolio across Qatar.

Our Brands



cinere
SCIENCE OF NATURE

CINERE:

Formulated without parabens, mineral oils, or synthetic additives, Cinere is a London-based, vegan and cruelty-free skincare and haircare brand, joining Human Care's portfolio for distribution across Qatar.

Its product range spans anti-ageing, moisturising, cleansing, eye care, and sun protection, built around natural and herbal ingredients including essential oils.

Our Brand Portfolio



RESEED:

Gender-specific and formulated around plant-based, DHT-blocking active ingredients, Reseed is a UK hair loss and scalp care brand, added to Human Care's portfolio in Qatar.

Its range includes shampoos, serums, and conditioners for men and women, vegan, cruelty-free, and dermatologically tested.

Corporate Social Responsibility

Beyond its commercial activity, Human Care recognises its role as a community partner, extending its commitment to support the health and wellbeing of the community it serves.

CHARITABLE AND HEALTH ASSOCIATION COLLABORATION:

Collaboration with charitable organisations and health associations enables Human Care to provide medications and support to families in need, reflecting its commitment to accessible healthcare beyond its commercial operations.

BLOOD DONATION CAMPAIGNS:

Blood donation campaigns form part of Human Care's ongoing community engagement, contributing directly to the health resources available to the wider community.

HEALTH AWARENESS INITIATIVES:

Public understanding of health and wellbeing is supported through Human Care's participation in health awareness initiatives across the communities it serves.

PORTFOLIO-LEVEL CHARITABLE CONTRIBUTION:

Within its portfolio, certain products contribute directly to charitable causes, including a share of proceeds from select product lines donated to breast cancer charity support, reinforcing Human Care's broader commitment to community wellbeing.

This range of charitable, medical, and awareness-driven activity reflects Human Care's genuine commitment to the communities it serves.



Contact Information

We're here to answer any questions you may have and provide you with more information about Human Care Trading Co. LLC. We value your feedback and look forward to hearing from you.



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